



Become a TWA Ally



www.thewomensalliance.net

BE AN ADVOCATE AND CHAMPION FOR THE WOMEN OF XEROX

Make your support visible.

Join John Bruno, President and COO, as a TWA Ally.

Connect with women peers and leaders.

The Women's Alliance (TWA) provides access to talented women professionals.

- Discover new talent
- Build your professional network
- Be a mentor or sponsor
- Promote job opportunities

Experience enhanced personal growth.

Experience the satisfaction of being an active participant in a significant change process.

- Recognize your own unconscious biases
- Gain knowledge and empathy for women's issues
- Help combat outdated stereotypes for women AND men.

Diversity=Creativity=Profitability.

The evidence is overwhelming: diverse organizations perform better. Companies where women hold corporate board positions consistently outperform other companies across key financial metrics.

When a company has three or more women on their board, they outperform other companies as follows:

- return on equity is 46% higher
- return on sales is 84% higher
- return on invested capital is 60% higher

START CONNECTING.

Join today at
thewomensalliance.net/membership



OUR VISION

Women at Xerox are represented, recognized and valued at all levels of the corporation for their contributions and leadership.

OUR MISSION

The Women's Alliance is a catalyst to advance the personal and professional development of women at Xerox, enabling each of us to attain our goals.

The Women's Alliance is a Xerox-sanctioned, independent employee group that exists to aid in achieving company diversity and inclusion objectives.