

# Why Join TWA?

Members tell us why they value membership in The Women's Alliance (TWA):



TWA President

*Engaging with TWA gave me opportunity to meet many great people including executives, co-workers, and mentors. I have had the chance to meet the last 4 Xerox CEOs as a result of attending the TWA conferences. Through networking at these events, I have also been able to work in different lines of business. TWA has given me the chance to grow my leadership skills by volunteering to be the Chicago Chapter President, Webinar Co-Chair, Executive Board Secretary and now Vice President. Everyone at Xerox should take advantage of the opportunities provided.*  
**Kelli Morgan | Strategic Offerings and Business Systems Support, Xerox Americas Operations**

*I believe we all share similar goals and aspirations. Whether individuals or diverse groups, we all simply desire to be safe, to be valued, and to have equal opportunities for meaningful careers, and to support our families. We all want to feel a true belonging among others, and with ourselves. The members of TWA are dedicated to the advancement of women; yet there is a need for more men to become advocates to drive change. If enough men take action, I believe that we can improve the pipeline for women to advance beyond mid-level management roles. It's our collective responsibility.*  
**John Curtis | Manager, Lease Marketing, Xerox Financial Services**



TWA Board Member and Manbassador



TWA Vice President

*Joining The Women's Alliance at Xerox has been one of the best decisions I have made for my career. Being a member allows me to give back to the community, gain new skills, and network with people from around the globe. At the 2015 International TWA Conference in Dallas, I connected with an executive who had an opening on her team, which ultimately led to a promotion for me. If you value diversity and welcome networking with people who genuinely care, I strongly recommend joining TWA.*  
**Stefania L. Palozzi | Business Manager & Program Manager, Content Management & Workflow Software Group, Xerox Americas Operations**

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*"I view diversity as a competitive and strategic advantage in the global economy. It's not just something nice to do or about checking a box – it's about making Xerox stronger as we transform our business."* **Mike Feldman | Corporate Executive Vice President and President, Americas Operations at Xerox**



TWA Manbassador



*Almost 5 years ago, as a new employee to Xerox, I had received an email about TWA membership. I decided to join TWA as a way to meet other women within Xerox and to network. I love what TWA is doing, and since then I have taken a more active role and became involved with the board as the Social Media Chair. I have gained a wealth of knowledge from the women of TWA, and I will continue to be a part of this awesome organization.* **Teddi Castle | GDC West Process Coach, Global Contact Center-West Asset Management Services**

TWA Board Member

*TWA provides a fabulous network that I can turn to for enrichment, mentoring, and friendship. It has afforded me unique leadership opportunities. The programs and events are wonderful for learning and growing.* **Brenda Comisar | Finance Business Analyst, Accounting**



TWA Monroe County Chapter Member



*The Women's Alliance provides the needed focus and attention to the unique demands and challenges women face daily. TWA offers a unique forum for members to share first-hand experiences and challenges, which can greatly assist others who are developing their career paths in a constantly changing market. We all need to support women as they navigate their careers. I am glad to support TWA.*

**Timothy J. Donnelly | Director Partner Service Development, North America Technical Services**

TWA Manbassador

