

# October TWA Newsletter

Hi TWA Members,

October is the month of pumpkins, falling leaves and cooler temperatures, as well as the month of awareness for many issues affecting women. To mention a couple, [Domestic violence](#) and [Breast Cancer Awareness](#). There are so many opportunities to support each other, whether it's illness, social injustice, and inequality related. We have made huge strides but it always seems like there is so much more we need to do.

Many of you have shared with me that you are feeling overwhelmed with everything that is going on. Recently, I was watching the replay of The Kelly Clarkson Show. Kelly was interviewing Author and Today Show Anchor Hoda Kotb. They discussed life's purpose and Hoda became emotional when she shared she often feels like she should be of service more in her life. I cried with Hoda. This is the way many of us are feeling. We want to take action and help everybody but know we will never have that much time. We have to set our limits to handle what we can, but push those limits as well, which will give us amazing opportunities.

That being said, TWA needs your help! We need more of you to step in and take advantage of joining our board. See below for some openings, but really we can use more help with everything! Please take the action to join us so we can share the work to build our organization to make it even better. We have great people and programs, but there is always room to take it to the next level.

Take care and be well,

Kelli Morgan

TWA President

Ps. Check out the replay of [Hoda Kotb on The Kelly Clarkson show](#).

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## WHAT YOU NEED TO KNOW

### 78 cents

Women still make just 78 cents for every dollar earned by men. Black women earn only 64 cents and Latinas only 54 cents for each dollar earned by white men.

### 1 in 4

The U.S. Department of Justice reports that approximately one in four homeless women is homeless because of violence committed against her.

### Over 1,000

Over 1,000 public K-12 schools in the United States have single-sex education programs. Many rely on discredited science and gender stereotypes.



## There is so much work still to do...

Gender bias continues to create huge barriers for many women. Ongoing struggles include ensuring equal economic opportunities, educational equity, and an end to gender-based violence.

A look back at history shows that women have made great strides in the fight for equality, including women's suffrage and inroads in equal opportunity in the workplace and education.

## Remember to Vote!

As we near the presidential election day in the United States, please remember to vote for the candidate you believe best represents you and encourage the women in your life to do the same. For those outside of the United States, please take advantage when your opportunity presents itself.

<https://www.usa.gov/voting>

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## Girls Who Print Day 2020 – Thursday, October 22<sup>nd</sup>

Girls Who Print Day, hosted by [Print Media Centr](#), is an annual celebration of the industry's largest professional network of women in the print and the graphic communications field. The event provides a platform for conversations and education that foster career and business success from current, and future female leaders in the industry. Girls Who Print Day 2020 will be a virtual event and super-sized! Just like the live events, everyone is welcome to participate.

[LEARN MORE / REGISTER](#)

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## Upcoming TWA Webinars – October and November

### Camera Ready! with Liz Vega, Senior Manager, Global Comms

Date: Tuesday, October 20<sup>th</sup> | Time: 12:00 – 1:00pm EST

With video taking a more significant role in our communications, we'll provide a few tips for your next on-camera video meeting such as the two laptop settings that can best position you on-camera, clothing dos and don'ts, and what should be behind you during video calls.

[VIEW INVITATION / REGISTER](#)

[Please fill out the pre-webinar survey.](#)



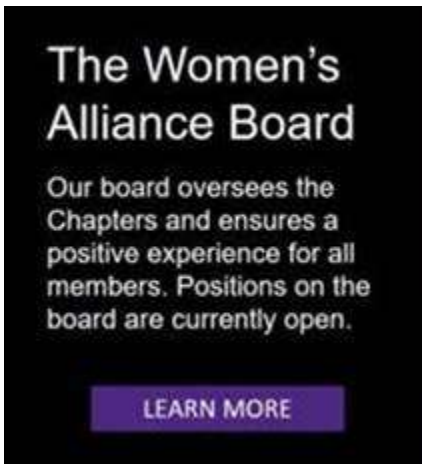
**“Fall Cooking with Chef Sarah” with Chef Sarah Hassler**

**Date: Tuesday, November 11<sup>th</sup>, 2020 | Time: 4:00-5:00pm EST**

Join us as classically trained Chef Sarah Hassler with a penchant for business and brand shows us how to cook an amazing meal again! Chef Sarah has expertise in logistics, operations, brand and Human Resources in the hospitality industry.

**[VIEW INVITATION / REGISTER](#)**

**Please fill out the pre-webinar survey** to give us input on which soup dish you’d like to cook. We will send the ingredient list once a dish is selected based on the survey results.



**The following positions are open on the TWA Board:**

- Communications
- Treasurer
- Secretary
- Executive Engagement/Mentoring Co-Chair
- Manbassador

Email [TheWomensAlliance@xerox.com](mailto:TheWomensAlliance@xerox.com) if you are interested in any of the open positions, or if you are interested in joining our board in any capacity. We’d love to have you!

Learn more here: [TWA Board](#)

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*The Women’s Alliance is a Xerox recognized, independent employee group that exists to aid in achieving company diversity & inclusion objectives. TWA Communications are sent to the TWA membership distribution list as a benefit of membership. If you wish to be removed from TWA membership, please send a note to [USA.TWA.Membership@xerox.com](mailto:USA.TWA.Membership@xerox.com) with “Cancel TWA Membership” in the subject line. Upon receiving the request, it will be processed within one business month, including reconciliation of dues payment. A confirmation email note will be sent to the requestor. Note: From this point onwards, you will no longer receive official TWA communications.*



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