


TWA proudly presents

TWA ConneXions Program

What is It?



- » Connect a TWA member with an “Leader”
- » Proactively connect a “Leader” with TWA talent
- » **B**uild relationships and **Explore** opportunities
- » 1:1 Meet & Greet with influential stakeholders
- » Spirited  Mentoring

Leader/Requestor Definition

Requestor

- » TWA Member

Leader

- » Sr. Management / Influential Stakeholder
- » Peers from other groups/TWA
- » A more experienced colleague
- » Person with Skill Set(s) in a Functional Area

NOTE:

A TWA Member could be both a Leader as well as a Requestor!



leader 

noun | lead-er | \ˈlē-dər\

noun

1. the person who leads or commands a group, organization, or country.

What's In It For You (Requestor)

- » Enables You to meet influential stakeholders within Xerox or field of interest without the commitment of a long term mentoring relationship
- » Assist You in your Professional Development
- » Helps You meet & connect with other people – Compelling Networking!
- » Meets the needs of our Members today & replaces Mentor Scout

What's In It For You – (Leader)



- » Be an advocate for women and help TWA Requestors to navigate their careers
- » Be the Catalyst for Change - Get to know new & existing talent
- » Collaboration (play on the new CRED culture model)
- » Learn from others (reverse mentoring)
- » Teach others what you've learned along the way/give back
- » Help with networking



Requestor Responsibility

» **Drive** the conversation:

- Research the Leader you wish to speak with before you call
- Establish rapport by reaching out via email/social media
- Proactively setup the meeting
 - Keep it short
- Meet face-to-face with Leader(s)
 - Arrive on time, stay focused & leave a good impression
- Follow up
 - Send a Thank-you note
 - Consider sending an interesting article or news item about a topic you discussed
 - Ask if you can invite them on



Leader Responsibility

- » Respond to the Introductory email from the TWA Mentorship Chair
- » Meet with TWA “Requestor”

Eligibility & Benefits – (Requestor)

Eligibility

- » All TWA members including (***Paying Manbassadors***)
- » **Note:** Members may participate in the program as **both** a “Leader” as well as a “Requestor”

Benefits

- » Coaching, guidance, advice & support from a more seasoned professional
- » Enables you to meet and greet influential stakeholders within Xerox or field of interest.
- » Someone to listen to you and provide objective feedback
- » Powerful Networking tool with other professionals
- » Increased visibility

Eligibility & Benefits (Leader)

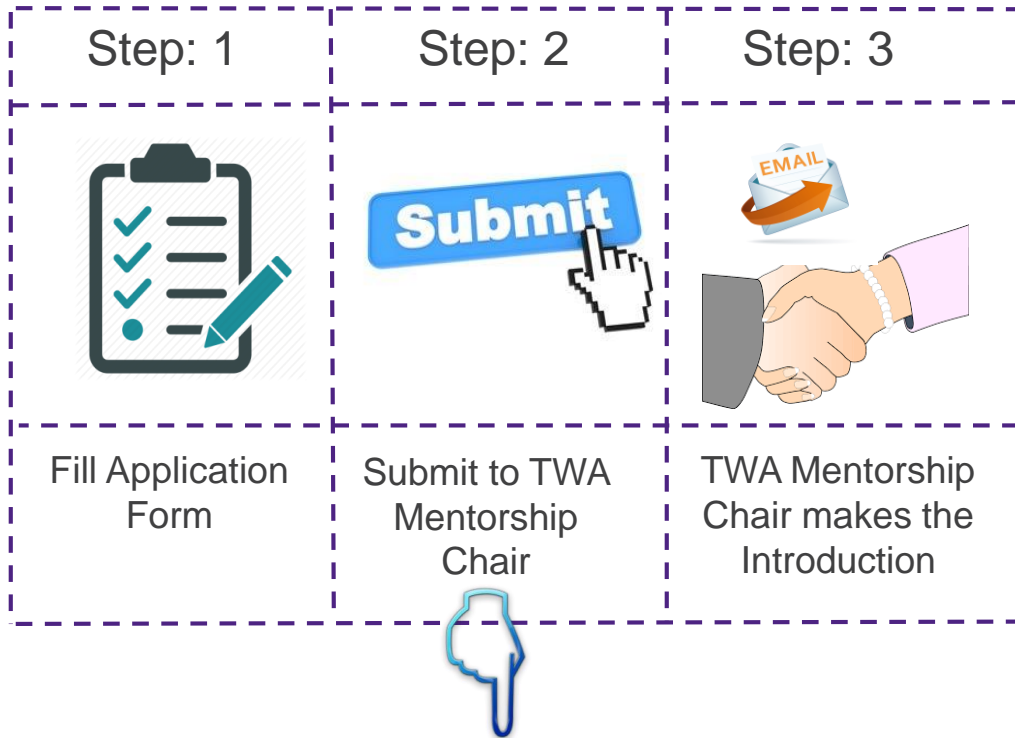
Eligibility

- » All TWA members including (**Manbassadors**)
- » **Note:** Members & Manbassadors may participate in the program as **both** a “Leader” as well as a “Requestor”

Benefits

- » Empower emerging TWA “Requestors”
- » Network with Talented TWA members
- » Recruit Top TWA Talent!
- » A better understanding of gender and generational differences in technology, culture, values, motivation, skills, and processes
- » Opportunity to “Give Back” by helping another TWA colleague
- » Reverse Mentoring

How do I **SIGN UP** ?



Send Completed Form to TWA Mentorship Chairs:
Manisha.Mande@xerox.com & Grethel.Mulroy@xerox.com

- » 3 Step Process
- » Forms can be found on the TWA Website:
- » <http://www.thewomensalliance.net/mentors/>
- » Data entry into the tool
- » Email to be sent to Requestor and Leader matches Within 7 Business Days

Sample Form

» Indicate:

- Leader
- Requestor
- Or Both
- Areas of Interest
- Areas of Expertise

TWA ConneXions Program – Application Form

First Name _____

Last Name _____

Email Address _____

Current Title _____

Organization _____

Leader/Requestor/Both _____

Areas of interest: (select all that apply):

- If you are a Requestor, click the appropriate box in the column titled "Areas of Interest".
- If you are a Leader, click the appropriate box in the column titled "Areas of Expertise".
- If you have an area of interest or area of expertise that is not listed below, describe no more than **two** in the specific area next to the "Other" box and check the appropriate column.

Functional Areas	Areas of Interest	Areas of Expertise
Accounting	<input type="checkbox"/>	<input type="checkbox"/>
Finance	<input type="checkbox"/>	<input type="checkbox"/>
Engineering	<input type="checkbox"/>	<input type="checkbox"/>
HR	<input type="checkbox"/>	<input type="checkbox"/>
Lean Six Sigma	<input type="checkbox"/>	<input type="checkbox"/>
Marketing	<input type="checkbox"/>	<input type="checkbox"/>
Public Relations	<input type="checkbox"/>	<input type="checkbox"/>
Sales	<input type="checkbox"/>	<input type="checkbox"/>
Information Management	<input type="checkbox"/>	<input type="checkbox"/>
Product Development	<input type="checkbox"/>	<input type="checkbox"/>
Software Development	<input type="checkbox"/>	<input type="checkbox"/>
Treasury	<input type="checkbox"/>	<input type="checkbox"/>
Sales management	<input type="checkbox"/>	<input type="checkbox"/>
Currency Exchange	<input type="checkbox"/>	<input type="checkbox"/>
Diversity	<input type="checkbox"/>	<input type="checkbox"/>
Other:	<input type="checkbox"/>	<input type="checkbox"/>

Q&A